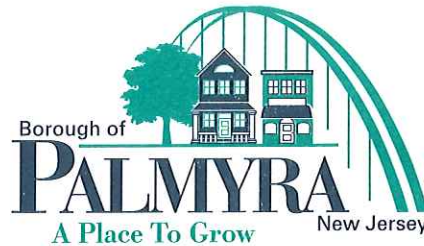


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Borough Council
Carol Riener
President
Michele Dobbs
Robert Bostock
Howard W. Norcross
Michelle Arnold
Adam Nowicki
Emily Kane
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Barbara Sheipe
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July 10, 2014

Re: **BID Informational Meeting**
Palmyra Borough Hall
Monday, July 28, 2014 at 6:00 PM

Dear Business and Commercial Property Owners,

We are aware that some business and commercial property owners who were members of the former Business Improvement District still have questions and concerns about the recent and ongoing refund of unexpended funds provided to the Borough by the BID Management Corporation.

Questions have also recently been asked about the amount and scope of funds collected by the Borough on behalf of the BID, as well as inquiries regarding the spending of those funds by the BID Management Corporation.

First, I'd like to provide the following:

The Borough was not responsible for the BID Management Corporation's operations or how they chose to spend your BID tax dollars. For that I have to refer you to the BID's former Board of Directors. The Borough was only responsible for collecting those BID taxes and is now responsible for refunding the unexpended money that the BID returned to us for re-distribution to you – exactly \$45,894.73.

Regarding questions pursuant to the amount of BID taxes collected, especially in 2012 and 2013, the Borough collected \$36,000.00 in 2012 and nothing in 2013.

Please note, after the BID Board of Directors resigned in July 2012, the Borough took steps to end the special assessment by notifying the Burlington County Board of Taxation and amending the BID's 2012 Budget. Resolution 2012-171 (found on the BID Information page on our website), introduced on August 13th of that year, reduced the BID's Budget by half, to \$36,000.00, to account for the 2012 1st and 2nd quarter assessments already billed. In addition, no Budget was adopted on behalf of the BID in 2013, and as indicated, no assessments were collected. The \$36,000.00 collected in 2012 was fully dispersed to the BID by July 10, 2012 and our audited balance sheet indicates no balance due as of December 31, 2012 (the same goes for our audited balance sheet of December 31, 2013). Not until the BID Management Corporation closed its books and wrote two checks to the Borough, in the amounts of \$45,839.48 and \$55.25 respectively (for a total of \$45,894.73), did the Borough maintain any reserve

whatsoever. As you know, this is the amount we are currently in the process of refunding to you, the BID property owners.

We believe any confusion may come from a misinterpretation of the information that appears on your property tax bill. What many people find confusing is the final billing for the last 2 quarters of the current year and the preliminary billing for the first two quarters of the following year both appearing on the same tax bill. Please keep in mind that the 3rd and 4th quarter final bills adjust for the 1st and 2nd quarter preliminary bills (which we've previously billed before knowing the following year's budget) to reflect the correct Total Tax for the current calendar year. In your case, while your 2012 Tax Bill showed a BID rate (Spec District #1 or 2, which is approx. half of the 2011 BID rate), the final rate certification for 2013 does not indicate a tax rate for the BID and therefore those 2013 preliminary collections were adjusted down to reflect no collections on behalf of the BID in 2013. This information is certified by the Burlington County Board of Taxation and can be confirmed by reviewing your property tax bills.

I realize that's a lot of information to take in and as I previously stated I know this can be confusing, so in order to provide everyone with as much information as possible we are hosting a ***BID Informational Meeting at Palmyra Borough Hall on Monday, July 28th at 6:00 PM.*** I have arranged for Borough Administrator John Gural, Chief Financial Officer Donna Condo, Tax Collector Tanyika Johns and our independent Auditor, Robert Nehila of Bowman & Company LLP, to all be in attendance to answer your questions. They'll have the appropriate Tax Rate Calculation Worksheets and other documents and information to share with you. We also encourage you to bring your own tax bills, which we'd be happy to review with you.

Once again, if you have any questions at all please come to the meeting on Monday, July 28th at 6:00 PM and we'll gladly address them. In the interim however, please feel free to email me directly at kscheffler@boroughofpalmyra.com and I'll be happy to assist however I can.

Thank you very much.

Very truly yours,



Karen A. Scheffler, Esq.
Mayor, Borough of Palmyra

Cc: Members of Borough Council
Barbara Sheipe, RMC
Donna Condo, CMFO
Tanyika Johns, CTC
John Gural, CPM
Robert Nehila, CPA, Bowman & Company LLP